

FOR IMMEDIATE RELEASE



# HEMLOCKFEST '22

## SO THE HEMLOCKS MAY LIVE

### 17<sup>TH</sup> ANNUAL HEMLOCKFEST RETURNS IN NOVEMBER 2022 MUSICAL LINEUP AND NEW VENUE ANNOUNCED

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**DAHLONEGA, GA – September 1, 2022** - The Lumpkin Coalition is happy to announce the return of HemlockFest, celebrating its 17<sup>th</sup> year with a new venue and confirmed music lineup. The three-day, two-night festival will take place November 4-6, 2022, at Cherokee Farms in LaFayette, GA.

HemlockFest is a music, camping, arts & crafts, and environmental action festival held the first full weekend in November. The event aims to engage the eco-conscious, music-loving community, raising awareness about, and funds supporting research in, the battle to save North Georgia's and Southern Appalachia's hemlock trees from the destructive Hemlock Woolly Adelgid.

"HemlockFest is about the cause first with the music, vending, and camping being the icing on the cake," said Forest Hilyer, chairman of the Lumpkin Coalition, a registered 501(c)(3) non-profit whose mission is to facilitate projects promoting a clean and healthy environment, responsible living, and responsible growth.

"In addition to raising money to support efforts combating the Hemlock Woolly Adelgid, we also want to raise awareness about the importance of saving the Hemlock trees in our southeastern forests. The destruction of this important species has a variety of catastrophic effects, including increased stream temperatures and increased algal growth, resulting in fewer fish like trout and other native species, aquatic insects, salamanders, and crawfish. Hemlocks also provide a dense canopy that helps prevent erosion and maintains moisture in the forest floor," Hilyer said.

#### **HemlockFest Music Lineup Finalized**

The musical lineup at HemlockFest is forever eclectic, leaning heavily toward Americana with touches of Blues, Bluegrass, Folk, Rock (nothing too heavy), and Singer-Songwriter. And depending on the year, includes Country, Reggae and New Orleans boogie-woogie.

Tickets are on sale now through the HemlockFest website with the Early-Bird price ending September 30<sup>th</sup> - [www.hemlockfest.org/tickets](http://www.hemlockfest.org/tickets).

## **This year's artist schedule includes:**

### **Friday, Nov 4**

Sydni Cook Band  
John Sosebee  
Tire Fire  
Jess Goggans Band  
Diane Durrett & Soul Suga  
Strung Like A Horse

### **Saturday, Nov 5**

Kathie Holmes  
The Threadbare Skivvies  
Wyatt Espalin  
The Squirrelheads  
The Ain't Sisters  
Ralph Roddenbery Band  
Donna Hopkins Band  
Natti Love Joys  
Jeff Mosier Ensemble  
Frankly Scarlet

### **Sunday, Nov 6**

The Spirit Lifters  
Gopher Broke  
Virginia Dare Devils  
Big Shoes – A Little Feat  
Tribute

In addition to the music and environmental education opportunities, HemlockFest's unique artists market features original, handcrafted artwork of all kinds, jewelry, clothing, leather goods, stone masons, knifsmiths, and more. Vendors will also serve up some of the best food and craft beer the area has to offer.

Individual and corporate sponsorships are available and play a significant role in HemlockFest's annual fundraising efforts.

For more information about HemlockFest, visit [www.hemlockfest.org](http://www.hemlockfest.org).

HemlockFest official promotional video: [www.youtube.com/hemlockfest22](http://www.youtube.com/hemlockfest22).

For more information about the Lumpkin Coalition, visit [www.lumpkincoalition.org](http://www.lumpkincoalition.org).

## **Volunteer Opportunities Available**

The Lumpkin Coalition and HemlockFest are both 100% volunteer-run. As such, volunteers are the lifeblood of the event. Volunteer opportunities are available in pre-planning, setup, day-of operations, and tear-down. [Volunteers are eligible for discounted tickets.](#)

For more information on volunteering at HemlockFest, visit [www.hemlockfest.org/volunteer](http://www.hemlockfest.org/volunteer).

## **New Venue: Cherokee Farms in LaFayette, GA**

In years 2 – 16, HemlockFest was held in Dahlonega, GA at a private event facility that hosted music events, weddings, and other small to medium-sized gatherings. The facility is no longer hosting events, making the move to a new venue necessary.

Cherokee Farms is a perfect match for HemlockFest with its close proximity to Chattanooga and familiarity to many in the North Georgia and Atlanta music scenes. The facility sits on 245 beautiful acres of fields, woods, and water, and has hosted numerous events like HemlockFest over the years.

For more information about Cherokee Farms, visit [www.cherokeefamilyfarms.com](http://www.cherokeefamilyfarms.com).